



## **Check This Out!**

- » VillageOfClinton.com
   is Fully Search Engine
   Optimized (SEO)
- » Increase your web presence and improve your SEO efforts.
- Link ads to your website and increase traffic
- » Keep your business on the cutting edge

## **ATTENTION ADVERTISERS AND MEDIA BUYERS:**

VILLAGEOFCLINTON.COM HAS

# OVER **36,000** VISITORS ANNUALLY



### DELIVERY OF MATERIALS, INFORMATION & SALES

Brockett Creative Group, Inc. 4299 Middle Settlement Road New Hartford, NY 13413 Attn: Marc Brockett

PHONE: (315) 797-5088

EMAIL: Marc@BrockettCreative.com

- OVER 3,000 VISITS PER MONTH
- OVER 8,600 IMPRESSIONS PER MONTH

**OVER** 

36,000

VISITS A YEAR \*4/2010-4/2011

OVER

VISITS PER MONTH







#### PREMIUM **Directory Listing**

Bed & Breeklest/ Lodging	Amidat the Hodges Inn	> Download Map
Ohurches Exteries & Spirits/ Dising	and the second se	Last a short wheel from both the product Million Course and
Evolyday Needs	<b>第一教师</b>	Just a short sholl from both the quaint Wiege Green and Hamilton Gollego, we offer three luxurious suites, each
Financial Services		with a private bath and richly decorated in period antiques, oriental rugs and original works of art.
Policia	Concession of the local division of the loca	
Outeries Oncers	Address 100	Phone: 315-659-5909
Jeveles	Climics, NY 13323	Web Address: http://hecipestic.com
Nuse & Entotement		-
Paraonal Cara		
Protogracity	Antique and Irish Weich	House > Downland Map
Points of Interest. Real Extense		A large colonial home located 0.5 miles from the foot of
Real Datate Services		Hemition College and a short walk to the village center. The engint bedrooms each with confinative queen
Specialty & Citta	1983.	Two elegant bedrooms each with comfortable queen high poster beds, private bathrooms and private sitting
Wire & Liquor	and the second second	high poster beds, private bathrooms and private sitting rooms. Complimentary wireless internet and domestic long distance phone services.
Alphobatica Listing		
	Address 57 College Street	Web Address: http://www.ihbudicinto.de.com
RESOLACES	Clinton, NY 13323	Web Address: htt://www.thewsonhouse.com
Real Estate Usings		
Food Menus		
Local Area Map (PDP)	Arbor inn at Griffin Hour	e > Dowrised Map
Potonal Tour (Past)		Located one-half mile from the Hamilton College
Clinton Social Network	Contraction of the local division of the loc	compute This 1800's familiouse is a wonderful compiration of elegence and virtage chaim, offering five
Website Feedback Olinton Photo Entry	and the second	distinctive questiones that are located in both the Main
General Hold Linky	-	House and the Courtyard Wing.
SFONEORS	Address	T Phone: 008-424-3074
	3019 Critin Rood Campo, NY 13323	Phone: M6-424-3074     Web Address: <u>http://articrionatgrifinbouse.com/</u>
Sponsor Links		
CLINION LINKS	Artitul Lodger	> Dowritiand Map
Cirton Central Schools	THE R. L.	Located on the village green in Ointon's historic district, this 5-room bod and breakfast showceses the work of
Hamilton College	1000	this 5-room bed and breakfast showceses the work of regional artists.
Hatorical Society Ointon NY Chamber		NJO D PHA
Kinkland Town Library		
Wage of Cinten Geveniment	Address 7 East Park Row	CT Phone: (68 563-4377
Town of Kineland Government	Cânion, NY 13323	Email: artuitjoreanecepe.com     Web Address: http://artuitolacr.net
Cirton Pool		<ul> <li>Howns: Gallery open Thurs-Gat, 4:00PM-7:00PM or by appointment</li> </ul>
F-1028		
	_	
		> Download Mep
Mail Conter	Clinton Corriage House	
Mail Center	Clinton Corriage House	Cinton Cerriage House is a fully furnished and outfitted
Mail Conter		Loury suite. This distinctive residence is located in the host of the values of Carton and Let minutes from
Mail Conter		Clinton Garriage House is a fully furnished and outfitted loavy suits. This distinctive madence is located in the host of the village of Clinton and just minutes from Herriton College.
Mail Conter		Loury suite. This distinctive residence is located in the host of the village of Clinton and just minutes from Hamilton College.
Mell Conter	Address 1	Loury suits. This definitive residence is located in the host of the village of Ciriton and just minutes from Hamilton Cutege.
Mail Conter	Address 24 Williams Street Christi, NY 13322	Loury suite. This distinctive residence is located in the host of the village of Clinton and just minutes from Hamilton College.
Mail Conter	Address 1	Loury suits. This definitive residence is located in the host of the village of Ciriton and just minutes from Hamilton Cutege.
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**INFORMATION & SALES** 

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# **2011 DIRECTORY LISTING RATES:**

Product	Frequency	\$		
PREMIUM Directory Listing	Annual	\$89.95 (year)		
BASIC Directory Listing	Annual	FREE		
Merchant Spotlight	Per Month	\$150		
	Additional Months	\$50		
Real Estate Listing	Annual Membership	\$295		
	Monthly Membership	\$50		
	Single Listing	\$20		
Featured Event	Per Month	\$65		
Food Menu Listing	Annual Listing	\$150		
Pay for twenty-four months and and SAVE 5%.				

#### **Directory Listings Changes:**

We will be making some changes that will be going into effect June 1, 2011, we are introducing a Basic Listing and a Premium Listing. After June 1, 2011, your free listing will be simplified to the Basic Listing and will include your business name, address, and phone number. If you choose to upgrade to our Premium Listing, your business listing will be moved above the Basic listings and will include everything from the basic listing plus a photo or logo, business description, hours, web address, social media links, and email address.

**OVER** 

VISITS A YEAR 4/2010

36,0

Submit your listing online at www.villageofclinton.com/listings/



Scan with your smartphone to fill out our online Merchant Listing Form

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villageofclinton.com







## **2011 BANNER ADVERTISING RATES:**

Position	Ad Size (w x h) (pixels)	One Month Term
Banner AD1A&B	990 x 90	\$300
Banner AD1A	468 x 60	\$165
Banner AD1B	468 x 60	\$165
Banner AD2	434 x 55	<b>\$90</b> (Rotates x4)
Banner AD3	234 x 60	\$35 (Category)
Banner AD4	200 x 55 or 120 x 90	\$65
Banner AD5	200 x 55 or 120 x 90	\$55
Banner AD6	120 x 600	\$150

Pay for twelve months and and SAVE 5%. Pay for twenty-four months and SAVE 15%. **NOTE:** All rates are net; no agency commissions are available.

#### **Advertisement Specifications:**

We are pleased to offer our advertisers the opportunity to work directly with our partner, Brockett Creative Group, on producing advertising materials for the VillageOfClinton.com. Advertisement production can be handled directly through Brockett Creative Group, unless other specialized services are required, which will be charged at the cost of goods without additional surcharges. Please be aware that all advertiser will be notified for approval of additional charges before services are contracted.

#### About Our Banners and Online Directory:

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Masthead banners and right column banners will appear on all pages of the Website, while content banners (AD3) will only appear on the specific page selected by the advertiser. Directory listings can also be purchased and posted in one category or multiple categories. (Additional categories will incur additional charges.) These listings not only offer exposure on VillageofClinton.com, but they also provide SEO (Search Engine Optimization) value for your Website, contributing to your online presence.

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www.villageofclinton.com



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# **2011 MERCHANT PAGE RATES:**

Pages	Frequency	\$
Unlimited Pages	Annually	\$595
10 Pages	Annualy	\$345
5 Pages	Annualy	\$245
1 Page	Annualy	\$195
Event Page(s)	Monthly	\$55

Pay for twenty-four months and and SAVE 5%.

#### **Page Details:**

- Personalized web URL (yourbusinessname.villageofclinton.com)
- Logo with link at the foot of all page on the site going to your pages.
- Ability to manage content and upload photos with our easy-to-use Content Management System.

**OVER** 

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www.villageofclinton.com

- Search Engine Optimization benefits (SEO)
- Includes a Premium Directory Listing

OVER

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